











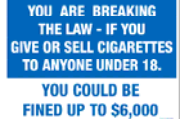










Tobacco Regulations

Note: ACT regulations will be changing within the next 6 months.

| | ACT | TAS | SA | QLD | VIC | WA | NT | NSW |
|------------------------|---|--|---|--|--|--|--|--|
| Signage | | | | | | | | |
| Quit sign | <p>1 required where tobacco is Displayed (not sold) 5 options available</p>  <p>Size - if display is 6190cm² or less, A4, if display is greater than 6190cm², 10% of total display size or 1m², whichever is greater (additional req re text size) Position - clearly visible from customer service area of point of sale Lowest point must be at least 1m above the floor Other - Nothing attached, unless necessary for it's support</p> | 0 | 0 | <p>1</p>  <p>Size 410 x 290 (approx A3) Position - easily visible to a person purchasing smoking product</p> | <p>1</p> <p>7 options available</p>  <p>Size - A3 Position -next to a place where tobacco products are sold, or at the entrance to the shop</p> | <p>1</p> <p>2 options</p>  <p>Size - A4 Position - clearly visible to customer when purchasing</p> | <p>1</p> <p>4 options</p>  <p>Size - A3 Position - conspicuously displayed in the line of sight of customers at the point of sale</p> | <p>1</p>  <p>Size - 2000 cm2 Position - conspicuously displayed where products are exposed for sale</p> |
| License | <p>1</p>  <p>Size - A4 Position -</p> | <p>1</p>  <p>Size - A4 Position -adjacent to the tobacco display</p> | <p>1</p>  <p>Size - A4 Position -prominently placed in a manner and position that is likely to attract the attention of customers purchasing tobacco products</p> | 0 | 0 | <p>1</p>  <p>Size - A4 (Sample not accurate) Position -clearly visible to the public</p> | <p>1</p>  <p>Size = A4 Position -so that the copy of the licence can be seen clearly by customers at that point of sale.</p> | |
| State specific signage | 0 | <p>2</p> <p>Graphic Warning</p>  <p>Size - A4 Position - prominent position visible to the public Sales to Minors</p>  <p>Size - A4 Position - Prominent position visible to the public</p> | <p>2</p>  <p>Size - A4 Position - only required if products are displayed displayed within one metre of the tobacco display easily visible to a person at the time of purchasing tobacco</p> <p>Sale of Tobacco</p>  <p>Size - A4 Position -displayed in a manner and position that is likely to attract the attention of the customer, near the point of sale</p> | <p>1</p>  <p>Size - A5 Position - easily visible to a person purchasing smoking product</p> | <p>1</p>  <p>Size - A4 Position - entrance or point of sale</p> | <p>2</p>  <p>Size - A5 Position - above the height of the counter and clearly visible to customer at time of purchase</p> | <p>2</p>  <p>Size - A5 Position - not prescribed</p>  <p>Size - min A4 Position - conspicuously displayed</p> | <p>2</p>  <p>Size -A5 Position - conspicuously displayed at nominated POS(register)</p> |

| | ACT | TAS | SA | QLD | VIC | WA | NT | NSW |
|--|---|--|---|--|---|--|---|--|
| Display restrictions | | | | | | | | |
| Display size | | 4m ² / 150packets (business policy is Nil) | Nil if display is visible outside shop | 1m ² | 4 m ² | 1mt | 4mt | |
| Pack facings | 1 only | 1 | 0 | 1 only | 1 only | 1 | 1 only | 0 |
| Carton facings | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Ticketing | Standard ticketing (prescribed) | Standard ticketing (prescribed) | Standard ticketing (prescribed) | Condensed ticketing only (prescribed) | Standard ticketing (prescribed) | Standard ticketing (prescribed) | Standard ticketing (prescribed) | Standard ticketing (prescribed) |
| Other products | No restriction | Restricted Display must be at least (75cm) away from confectionary or any other product marketed for the use of a child. | | | No restriction | No restriction | Restricted (2m) | |
| Other | Product on show must be at least 1m from customer side of the sales area | | | | | | | Retailer Notification scheme |
| Penalties (maximum) | \$5,000 possible loss of license | 1 st (\$5,000) 2 nd (\$20,000) | | \$10,500 | 1 st (\$1,000) 2 nd (\$10,000) | 1 st (\$40,000) | 1 st (\$10,000) 2 nd (\$100,000) | 1 st (\$22,000) 2 nd (44,000) continued (\$22,000 per day) |
| Sales to minors - penalties | | | | | | | | |
| Team member | \$5,000 | \$5,000 | \$5,000 | \$1,500 | \$5,000 | 1 st \$10,000 2 nd \$20,000 | \$22,000 | \$5,500 |
| Business | \$25,000 + 3 month ban | 1 st \$5,000 2 nd \$10,000 | 1 st \$5,000 2 nd \$10,000 + 6 month ban | 1 st \$10,500 2 nd \$21,000 3 rd 31,500 | 1 st \$5,000 + 3 month ban 2 nd ban of all stores in 5km radius | 1 st \$40,000 2 nd \$80,000 | \$110,000 | 1 st \$5,500 2 nd \$44,000 |

History of Tobacco Changes

| Year | State | Brief overview of changes |
|------|-------|--|
| 2000 | NSW | Changes to product display, signage, display proximity to other products, ticketing etc |
| | ACT | Changes to display positioning, point of sale, product display, introduction of licensing, signage etc |
| | VIC | Changes to signage, displays, offences etc |
| 2001 | VIC | Changes to signage etc |
| 2002 | QLD | Changes to product display |
| 2003 | NT | Changes to display, point of sale, product display, signage, introduction of licensing etc |
| 2004 | SA | Changes to penalties, licensing fees, signage, sales to minors |
| | TAS | Changes to display / signage etc |
| 2005 | ACT | Introduction of sales to minors enforcement |
| | QLD | Changes to display / signage / training / rewards programs etc |
| 2006 | TAS | Changes to product placement |
| 2007 | WA | Feb - changes to display / signage etc |
| | SA | Changes to display (no display) , ticketing etc |
| | WA | June - introduction of licensing |
| 2008 | TAS | Changes to signage rules |
| | SA | Changes to rewards programs (no fly buys, no fuel discount), no online transactions |
| | VIC | Proposed changes to who can sell tobacco |
| 2009 | NSW | Changes to display (no display) / signage / introduction of licensing etc |
| | ACT | Proposed changes to display (no display) / signage (no signage), point of sale, ticketing etc |