

Publication: Irish Daily STAR
Date: Tuesday, September 15, 2009
Page: 14
Extract: 1 of 1
Circulation: 109.413
Author:
Headline: Millions up in smoke



Millions up in smoke

RETAILERS lost a shocking half a billion euro in cigarette sales last year — because of black market smuggling.

If this is the case, then the Government also lost millions in tax — and the health of the nation was also put at risk by the lure of cheap cigarettes.

Many consider cigarette smuggling a victimless crime.

But the reality is the cheaper that cigarettes can be sold the more people will buy them and the more they will smoke.

And cigarette-smoking results in sickness and death — plain and simple.